

EXHIBITOR PROSPECTUS



The International Musculoskeletal Society (I.M.S.) 13th Annual Meeting

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Live Surgery Surgeon-to-Surgeon in Orthopedics & Spine - Aug 17th



Course Symposium: Aug 18 – 20, 2022
Beirut, Lebanon

Welcome to the 13th Anniversary I.M.S. Meeting!

ABOUT THE CONFERENCE

I.M.S. is hosting the **2022 Annual I.M.S. Conference Aug 18-20, 2022**, in collaboration with numerous prestigious American, European, Asian and Middle Eastern societies and universities.

Under the instruction of globally renowned faculty, the Conference will present the most current controversies, emerging technologies, and latest surgical techniques in the management of

- Disc degeneration
- Aging spine conditions
- Traumatic injuries
- Adult and pediatric spine deformity
- New orthopedic trends in managing sport-related and early arthritis problems
- Acute pain management.

TARGET AUDIENCE includes orthopedic surgeons, spine specialists (orthopedic and neurosurgeons), pain management specialists, musculoskeletal neurologists and rehabilitation medicine specialists from the U.S., Middle East, Asia, and Europe.

OPPORTUNITY TO EXHIBIT

The I.M.S. Conference offers a **spectacular venue for companies to exhibit state-of-the-art technology and solutions** for orthopedics, spine surgery, and pain and rehabilitation management.

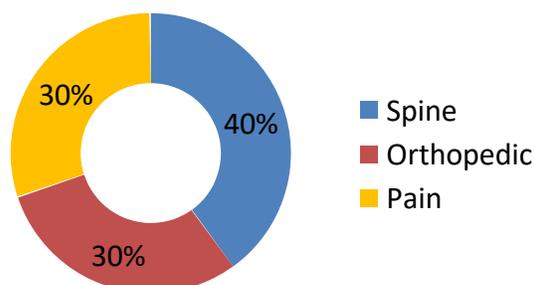
The purpose of the technical exhibit is to inform attendees about your company's products and services. It provides the opportunity to expose your products to the largest gathering of multi-disciplinary orthopedic, spine, and pain management specialists in the region.

Limited space is available in the exhibit hall and will be awarded on first come first serve basis.

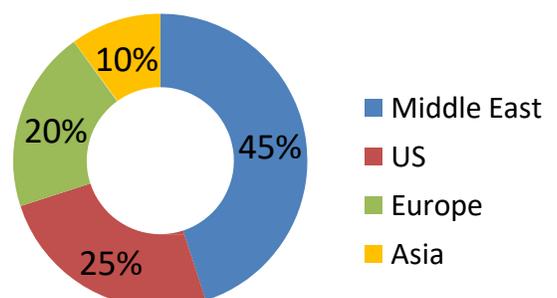
Quick Facts

- **Average Conference Attendance ~350**
- **2 parallel tracks: Orthopedic, Spine & Pain led by world-renowned faculty**
- **Premier exhibitor event venue**

Average Attendance by Track
(need to change spine & pain
60% and Orthopedics 40%)



Average Attendee Demographic



About I.M.S.

The International Musculoskeletal Society (I.M.S.) is a **501(c)(3) non-profit organization** dedicated to the advancement of health care standards in orthopedics, spine, and pain and rehabilitation management.

Each year, I.M.S. offers an exceptional venue for gathering experts from around the world specializing in spinal disorders, orthopedic and neurosurgery, pain medicine and rehabilitation medicine.

OVERVIEW

Building on its progress since 2008 annual meeting success, The IMS. (International Musculoskeletal Society) in conjunction with NASS will be holding its 13th annual meeting in Beirut, Lebanon August 18-20th, 2022. This congress will discuss the basic and fundamental concepts in the treatment of most aspects of pain management, spine surgery, general orthopedics and updates on most emerging technologies. Under the instruction of globally renowned faculty, the educational program utilizes lectures and hands-on workstations to present the most current controversies, emerging technology, and latest surgical techniques in the management of pain, disc degeneration, aging spine conditions, traumatic injuries, adult and pediatric spine deformity and total joint replacements. Due to the unique international platform, provocative topics, and in-depth debates, leading US, regional and international pain management, neuro and interventional radiologists, neurosurgeons and orthopedic spine surgeons will, once again, come together in Beirut to share their clinical and research expertise.

Attendees will earn 22 category 1 CME credits offered by NASS.

NEEDS ASSESSMENT

As per ACCME guidelines, a needs assessment evaluation was performed to assess the need for a course in spinal disorders including pain management, degenerative, trauma and deformities as well as joints reconstruction. This course is designed to improve the comprehensive knowledge of pain management, neuro and interventional radiologists, neurosurgeons and orthopedic spine surgeons with state of the art information regarding treatment of pain, spinal disorders, to increase competence of evaluation of complex orthopaedic and neural disorders, debate current technologies, discuss biomechanics and understand the benefits and limits of New technologies. Ample presentations and question and answer sessions will be provided along with workshops to allow the participants an opportunity to interact with who's who in pain management, neurosurgery and orthopedics around the world.

After directing the course since year 2008, we have received excellent reviews from our attendees. Attendance continues to increase and the participants appreciate learning the latest techniques and approaches and we believe that the course has accomplished its objectives. The course will continue to be offered on an annual basis.

The elements of the needs assessment are as follows:

1. Advice from authorities in the field. The organizing committee has selected a faculty of experts in their field.
2. Evaluation Summaries from previous year. In reviewing evaluations from the previous year, the needs of the course are being met. Future needs were expressed and were included in the needs assessment for this year's course development.
3. Judgment of Department Chairman, FOI. The organizing committee has found a need for a course designed to offer the latest technology in surgical techniques to pain management specialists, orthopaedic and neurosurgical community.
4. Continuing Education Needs in pain, spinal and orthopedic management:
 - a. Debate current controversies in indications, non-surgical and surgical treatment and techniques for the treatment of musculoskeletal disorders. Compare and contrast ideas with peers and experts in preserving motion techniques while addressing pain issues.

Assess and critique emerging techniques in comparison to current treatment options. Discuss latest technologies in treating musculoskeletal disorders and pathologies as well as review clinical outcomes.

b. Need for CME is supported by the many publications in the Journal of Bone and Joint Surgery, Journal of Spine Surgery, Orthopaedics Today, etc. The practicing pain management specialists, orthopedic and neurosurgeon needs to be continually updated on the new techniques and devices in order to understand the benefits and limitations of the products and surgical techniques.

c. The program president and the faculty for the course are experts in their field both nationally and internationally and are able to share their expertise with the Pain Management, Orthopaedic and Neurosurgical community.

5. Advice from authorities in the field. The Course Presidents and Chairmen have spoken with the experts in the fields regarding the latest techniques, devices and procedures. These conversations have assisted with the development of the needs for the course. Course faculty were solicited for hot topics relating to pain management, motion preservation and MIS surgery.

6. Formal or informal requests from physicians. Feedback from IMS prior meetings' evaluation summary since 2008 along with interviewing attendees regarding their likes and dislikes regarding the curriculum have assisted with the development of the educational needs of our audience.

The inquiries described above combined with the success of the last year's course supports the need for continuing our CME activities with IMS meeting.

With the aging population and the vast expansion in different non-surgical and surgical interventions education is increasingly needed for all aspects of pain management, musculoskeletal disorders, tumors, degenerative disc disease, scoliosis, traumatic conditions and total joint replacements in order to assure an expedient but safe patients' care. According to the CDC, the population aged 65 and over will double in the next 25 years, bringing this demographic to represent 20% of the population. As a result, pain, spinal and orthopedic health care providers have an increased need for understanding musculoskeletal disorders as well as advances in the treatment of their patients.

Building on the success of the prior meetings that attracted on average more than 350 US, European and regional spine surgeons, the great feedback that all attendees expressed and the relentless work by our scientific comity for ten straight months in spreading our message to every professional society in every country throughout the world, This year's three day meeting is expected to attract more than 350 surgeons from the USA, the Middle East/Arabian Gulf, Asia, Europe and the Far East; seeking the most up-to-date techniques and technological advances in musculoskeletal disorders. Pain Management doctors, Neurology and Rehabilitation medicine specialists, Neurosurgeons, and Orthopedic surgeons are equally involved. With this drastic increase in the number and level of expertise of our faculty, we're facing a significant jump in our projected cost, much of it has been already committed.

Objectives:

At the conclusion of this conference, participants will be able to:

SPINE TRACK:

- Provide a comprehensive overview on diagnostic assessment of patients with musculoskeletal disorders including the physical exam, imaging and psychological assessment.
- Discuss the most up to date techniques and concepts in pain management.
- Apply multidisciplinary approaches to complex pain and spinal disorder cases using evidence-based approaches.
- Describe current evidence-based treatments of musculoskeletal disorders from a non-operative to an operative perspective.
- Discuss spinal trauma, non-operative and operative treatments and most novel treatment options.
- Discuss the biomechanics, fundamentals of motion sparing devices and the most recent clinical updates.

- Discuss emerging minimally invasive surgical interventions and the future of spine care.

ORTHOPEDIC TRACK:

- Discuss the basics and fundamentals of orthopedic pathologies
- Develop a reproducible treatment algorithm
- Practice safely the modern techniques for sport related injuries, early arthritis and traumatic conditions
- Revise total or partial Joint reconstructions.
- Discuss spinal trauma, non-operative and operative treatments and most novel treatment options.
- Discuss the biomechanics, fundamentals of motion sparing devices and the most recent clinical updates.
- Discuss emerging minimally invasive surgical interventions and the future of orthopedic care.

CME CREDIT:

NASS is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

NASS designates this educational activity for a maximum of 22 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

TARGET AUDIENCE

The primary target audiences for this conference are Pain Management doctors, Neurology and Rehabilitation medicine specialists, Neurosurgeons, and Orthopedic Surgeons from the United States, the Middle East, Arabian Gulf, Asia, Europe and the Far East. Projected attendance is 300-380.

CONFERENCE AGENDA

The conference is three full days. There will be general sessions that will run from 8:00 am to 5:00 pm with concurrent sessions daily will take place to allow surgeons to attend either sawbones dry labs. Conference attendees will be able to choose which session they would like to attend.

The overall objective of this symposium is to provide doctors, Neurology and Rehabilitation medicine specialists, Neurosurgeons, and Orthopedic surgeons with comprehensive overview on the latest advances in managing pain, musculoskeletal disorders, tumors, degenerative disc disease, scoliosis, traumatic conditions and total joint replacements. Additionally, it will give the participants updates on new spine technologies, including motion-sparing devices, and dynamic stabilization. Furthermore, the participants will have the chance to participate in an interactive format with hands-on cadaveric and dry labs and workshops round tables, and debates. The overall learning objectives of the conference are listed below.

At the conclusion of this program, participants will:

- Receive a comprehensive overview on diagnostic assessment of patients with musculoskeletal disorders including the physical exam, imaging and psychological assessment,

- Review current evidence-based treatments of musculoskeletal disorders from a non-operative to an operative perspective.
- Most up to date techniques and concepts in pain management.
- Discuss spinal trauma, non-operative and operative treatments and most novel treatment options.
- Discuss the biomechanics, fundamentals of motion sparing devices and the most recent clinical updates.
- Discuss emerging minimally invasive surgical interventions and the future of spine care.

CONFERENCE FACULTY

COURSE HIGHLIGHTS INCLUDES:

- World renowned faculty from both orthopedic, pain medicine and neurological surgery.
- Interactive format with hands-on cadaveric and dry labs and workshops round tables, and debates.
- Updates in spine and TJR technologies, including motion-sparing devices and nucleus replacements and posterior dynamic stabilization systems.
- Opportunity for 1-on-1 discussions with who's Who in spine surgery.
- 22 Category 1 AMA CME credits.

Congress Program

Course Tuition:

Nominal tuition in order to provide a world class learning experience to all attendees and faculties.

This is a CME activity:

This course complies with the AdvaMed Code of Ethics effective January 1, 2004. Additional information about the Code of Ethics may be found at www.advamed.org/publicdocs/coe.html.

The provider of this course reserves the right to cancel or reschedule the program prior to the course. This course program is subject to change at any time.

The course chairmen reserve the right to deny entry to those who may alter the course objectives.

Support Opportunities

- All Exhibit Level Opportunities include the following benefits
- Banner over booth in exhibit hall
- Listing of company in preliminary and final programs
- Acknowledgement on congress website
- Acknowledgement of exhibit level in registration packet
- *Additional opportunities such as faculty reception, gala dinner or lunch sponsored workshops are available as outlined below*

Platinum Level Exhibitor (US \$25,000)

- Hotel Based Saw bone/ Dummies workshops, faculty provided (subject to course director approval)
- Ten (10) complimentary company staff registrations
- Company logo on front page of final printed logistics program (logos only, no product information may be included)
- Full page advertisement in final printed logistics program (logos only, no product information may be included)
- 15 x 12 exhibit booth in the exhibit area with one (1) table and two (2) chairs (booths permitted)

Gold Level Exhibitor (US \$ 18,000)

- Hotel Based Saw bone/ Dummies workshops, faculty provided (subject to course director approval)
- Seven (7) complimentary company staff registrations
- Full page advertisement in final printed program
- 12 x 10 exhibit booth in the exhibit area with one (1) table and two (2) chairs (booths permitted)

Silver Level Exhibitor (US \$10,000)

- Hotel Based Saw bone/ Dummies workshops, faculty provided (subject to course director approval)
- Three (3) complimentary company staff registrations
- Full page advertisement in final printed logistics program
- 10 x 10 exhibit booth in the exhibit area with one (1) table and two (2) chairs (booths permitted)

Bronze Level Exhibitor (US \$5.000)

- Hotel Based Saw bone/ Dummies workshops, faculty provided (subject to course director approval)
- Two (2) complimentary company staff registrations
- Zoom Exhibit

Copper Level Exhibitor (US \$2.500)

- Two (2) complimentary company staff registrations
- Zoom Exhibit

Other Support Opportunities

- Awards Ceremony Dinner Sole Patron (US \$5,000) or partial (\$3,000)
 - Five (5) complimentary tickets to Awards Ceremony Dinner
 - Two (2) company promotional items distributed at Awards Dinner
 - Full page advertisement in final printed logistics program
 - Acknowledgement in final program and during event
- Welcome Reception Patron (US \$4,000)
 - Ten (10) complimentary tickets to Welcome Reception
 - Two (2) company promotional items distributed at the reception
- Faculty Dinner Patron (US \$3,000)
- Coffee Break Patron (US \$750 each – 6 opportunities)
- Logistical Advertisements
 - Outside Back Cover (US \$2,500)
 - Inside Back Cover (US \$2,500)
 - Inside Front Cover (US \$2,500)
 - Inside Page (US \$2,000) (4 opportunities)
- Internet Cafe Patron (US \$1,500)
- In Kind Medical Equipment
 - Supporters may provide in-kind medical equipment to be used during hotel Based Saw bone/ Dummies workshops
 - All shipping charges of equipment will be incurred by the company
- Book Publishers Exhibit (US \$2,500)

Invited Faculty

Joseph	Abboud	USA	Samer	Hasan	USA
Sameh	Abou Elfoutouh	UAE	Salim	Hayek	USA
Salah	Al Bishawi	Jordan	Gaby	Haykal	Lebanon
Abdelaziz	Al Kawari,	Qatar	Khalil	Kharrat	Lebanon
Omar	Al Nori	Qatar	Johnny	Lau	Canada
Abdulrazzaq	Al Obeid	Kuwait	Naji	Madi	USA
Maen	Al Zaim	Syria	Hani	Mhaidli	Spain
Richard	Assaker	France	Gemah	Moammer	Canada
Firas	Atallah	Lebanon	Charbel	Moussallem	Lebanon
Waleed	Azzazi	Jordan	Ahmad	Nassr	USA
Mohammad	Badra	Lebanon	Alexandre	Nehme	Lebanon
Hasan	Baydoun	USA	Pier	Paolo Mura	Italy
Stefano	Boriani	Italy	Abolfazl	Rahimizadeh	Iran
Mohamad	Bydon	USA	Sami	Roukoz	Lebanon
Raja	Chaftari	Lebanon	Saeed	Safaei	Iran
Joseph	El Khalil	Lebanon	Said	Saghieh	Lebanon
Ziyad	El Qirem,	Jordan	Doumit	Semaan	Lebanon
Georges	El Rassi	Lebanon	Michel	Semaan	Syria
Bassem	Elhassan,	USA	Hassan	Serhan	USA
Yousry	Elhawary	Egypt	Daniel	Shedid	Canada
Khaled	Faraj	Qatar	Ahmad	Shehadeh	Jordan
Ismat	Ghanem	Lebanon	Harry	Shufflebarger	USA
Michael	Grevitt	UK	Ghassan	Skaf	Lebanon
Rachid	Haidar	Lebanon	Chadi	Tannoury	USA
Moussa	Hamadouche	France	Tony	Tannoury	USA
Yousif	Hamati	USA	Tarik	Yazar	Turkey
Azmi	Hamzaogulu	Turkey	Magdy	Youssef	Egypt
			Hassan	Zmerly	Italy

Rules and Regulations

1. Meeting Schedule

The congress takes place in Beirut, Lebanon.

The final detailed schedule will be available prior to the Conference. During that period, neither exhibitors nor their agents may conduct or sponsor any educational, marketing, or media activities directed toward conference meeting registrants other than as part of the conference scientific program or as specifically authorized (written) by Conference Organizers.

2. Exhibit Space/Support Availability

Completion of the Support/Exhibit application form and Letter of Agreement on a first-come, first-serve option will determine choices of exhibit hall location and type of support. Only one exhibiting company per booth will be authorized. Each individual company must have a separate booth. Subletting or sharing of space will not be permitted. Two or more companies may not exhibit in a single space. No exhibitor may assign, sublet or apportion his/her space to or with another business entity or individual. No exhibitor may show or demonstrate products or services other than those manufactured or handled in the normal course of business.

3. Exhibit Installation (Exhibit Hall)

The exhibit area will be available for set up on Aug 16th. All exhibits must be completed by 10:00AM on Aug 17th and all aisles must be cleared of exhibit materials and crates. The following will be provided to the exhibitor at no additional fee:

Up to two (2) 4' or 6' tables and up to four (4) chairs per booth space (vendor to specify layout)
All tables will be covered/draped to hotel standards

The individual vendors are responsible for contracting with the symposium drayage company at their own expense for:

Transport of Exhibit materials to main exhibit area
Any additional booth set-up

The individual vendors are responsible for providing (or separately contracting with AV Company or hotel) at their own expense all other additional equipment not specified above including:

- Video LCD projector
- All computer workstations
- Coordination with hotel to determine whether additional electrical power requirements will be needed

4. Payment Information

Completion of the Exhibitor Letter of Agreement on a first-come, first-serve option will determine choices of exhibit hall location.

Checks should be made payable to: The International Musculoskeletal Society

Checks should be mailed to:

8 David Drive

Andover, MA 01810

United States of America

5. Conference Website/Contact

For more information, please visit www.imssociety.org

Farah Makhzoum

Executive Administrator, The International Musculoskeletal Society (I.M.S.)

Email: FarahMakhzoum@imssociety.org

2022 Annual Conference featuring the 13th Annual Symposium on Current Concepts in Orthopedics (Sports Injury, Joint Reconstruction, & Trauma), Spine, and Pain & Rehabilitation Medicine

Please fill out this application form indicating your company's selected level of support and fax or email the completed form to:

Farah Makhzoum

I.M.S. Executive Administrator

Email: FarahMakhzoum@imssociety.org

Once the completed application is received, you will receive an Exhibitor Letter of Agreement to be completed.

Company Information: <i>Please type or print:</i>	
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COMPANY	NAME	
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CONTACT	
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MAILING	ADDRESS	
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CITY/STATE/ZIP	
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PHONE	FAX	
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EMAIL

Please check level of Support:

	Platinum Level Support (US \$25,000)		Coffee Break Patron (US \$2,500)
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	Gold Level Support (US \$18,000)		Bag Insert (US \$1,500)
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	Silver Level Support (US \$10,000)		Program Advertisement Outside Back Cover (US \$2,500)
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	Bronze Level Support (US \$5,000)		Program Advertisement Inside Back Cover (US \$2,000)
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	Copper Level Support (US 2,500)		Program Advertisement Inside Front Cover (US \$2,000)
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